

NOTICE TO BE INCLUDED ON THE WEBSITE, PRIOR TO COOKIES IN THE BROWSER (LAYER 1)

This website uses its own and third-party cookies to obtain statistics on user browsing habits, improve your experience and allow you to share content on social networks. You can accept or reject cookies, as well as customise which ones you want to disable.

You can find all the information in our [Cookies Policy](#)

Accept

Customise

Reject

*Information note

Buttons:

[Accept]: Bulk acceptance of all cookies, both first-party and third-party, technical and any other type that are being installed on the user's browser.

[Reject]: Cookies are rejected en masse. This action may affect the user's browsing of the page or website. [Customise]: The user accesses a panel where they can decide which cookies to accept and which to reject, in a personalised manner.

Instructions on placing the cookie banner:

The banner must appear at the beginning or upon entering or accessing the website, blocking navigation until the user accepts or customises its installation.

LEGAL TEXT TO BE INCLUDED ON THE WEBSITE (LAYER 2)

Cookie policy

Buro Invest, SL provides information about the use of cookies on its website: <https://buroagency.es>

What are cookies?

Cookies are files that can be downloaded to your computer through web pages. They are tools that play an essential role in the provision of numerous information society services. Among other things, they allow a website to store and retrieve information about the browsing habits of a user or their computer and, depending on the information obtained, they can be used to recognise the user and improve the service offered.

Types of cookies

Depending on the entity that manages the domain from which the cookies are sent and processes the data obtained, two types can be distinguished:

- **Own cookies:**
Those sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided.
- **Third-party cookies:**
Those sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies.

In the event that cookies are installed from a computer or domain managed by the publisher itself but the information collected through them is managed by a third party, they cannot be considered as own cookies.

There is also a second classification according to the length of time they remain stored in the client's browser, which may be:

- **Session cookies:**
Designed to collect and store data while the user accesses a website. They are usually used to store information that is only relevant for the provision of the service requested by the user on a single occasion (e.g. a list of products purchased).
- **Persistent cookies:**
The data remains stored on the terminal and can be accessed and processed for a period defined by the cookie manager, which can range from a few minutes to several years.

Finally, there is another classification with six types of cookies according to the purpose for which the data obtained is processed:

- **Technical cookies:**
Those that allow the user to browse a website, platform or application and use the different options or services that exist therein, such as, for example, controlling traffic and data communication, identifying the session, accessing restricted areas, remembering the items included in an order, carrying out the purchase process for an order, requesting registration or participation in an event, using security elements during browsing, storing content for the dissemination of videos or sound, or sharing content through social networks.
- **Personalisation cookies:**
They allow the user to access the service with some general characteristics predefined according to a series of criteria in the user's terminal, such as the language, the type of browser through which they access the service, the regional configuration from which they access the service, etc.
- **Analysis cookies:**
These allow the person responsible for them to monitor and analyse the behaviour of users of the websites to which they are linked. The information collected through this type of cookie is used to measure the activity of the websites, application or platform and to create navigation profiles of the users of these sites, applications and platforms, in order to introduce improvements based on the analysis of the usage data made by users of the service.
- **Advertising cookies:**
These enable the most effective management of advertising space.
- **Behavioural advertising cookies:**
They store information on user behaviour obtained through continuous observation of their browsing habits, allowing a specific profile to be developed in order to display advertising based on that profile.
- **External social media cookies:**
These are used so that visitors can interact with the content of different social platforms (Facebook, YouTube, Twitter, LinkedIn, etc.) and are only generated for users of those social networks. The conditions of use of these cookies and the information collected are regulated by the privacy policy of the corresponding social platform.

Deactivation and deletion of cookies

You have the option to allow, block or delete cookies installed on your computer by configuring the options of the browser installed on your computer. By disabling cookies, some of the available services may no longer be operational. The way to disable cookies is different for each browser, but it can usually be done from the Tools or Options menu. You can also consult the browser's Help menu, where you can find instructions. Users may choose which cookies they want to work on this website at any time.

You can allow, block or delete cookies installed on your computer by configuring the browser options installed on your computer:

- Microsoft Internet Explorer or Microsoft Edge:
<http://windows.microsoft.com/es-es/windows-vista/Block-or-allow-cookies>
- Mozilla Firefox:
<http://support.mozilla.org/es/kb/impedir-que-los-sitios-web-guarden-sus-preferencia>
- Chrome:
<https://support.google.com/accounts/answer/61416?hl=es>
- Safari:
<http://safari.helpmax.net/es/privacidad-y-seguridad/como-gestionar-las-cookies/>
- Opera:
<http://help.opera.com/Linux/10.60/es-ES/cookies.html>

In addition, you can also manage the cookie storage in your browser through tools such as the following

- Ghostery:
www.ghostery.com/
- Your Online Choices:
www.youronlinechoices.com/es/

Cookies used on <https://buroagency.es>

The following identifies the cookies that are being used on this website, as well as their type and function:

- **_ga**
 - Duration: 2 years
 - Description: Used to distinguish users. Generated by Google Analytics. Google stores the information collected by cookies on servers located in the United States, in compliance with European legislation on personal data protection, and undertakes not to share it with third parties, except when required to do so by law or when necessary for the functioning of the system. Google does not associate your IP address with any other information it holds. If you would like more information about the cookies used by Google Analytics, please visit:
<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=es&cs=1>
 - Type: Third party
 - Purpose: Analytics
- **_gac_**
 - Duration: 90 days
 - Description: Includes campaign information related to the user. If you have linked your Google Analytics and AdWords accounts, website conversion tags will read this cookie unless you disable it
 - Type: Third party
 - Purpose: Analytics
- **VISITOR_INFO1_LIVE**
 - Duration: 8 months
 - Description: Some pages on our website contain embedded videos from YouTube, a Google service. Using them means this cookie is sent, along with the cookies Google needs if you keep your account session active, so you can watch the embedded videos, estimate the bandwidth, and see how many times they've been played.
 - Type: Third party
 - Purpose: Analytics

Acceptance of the Cookie Policy

<https://buroagency.es> assumes that you accept the use of cookies. However, it displays information about its Cookie Policy at the bottom or top of any page on the portal each time you log in so that you are aware of it.

Given this information, you can take the following actions:

- **Accept cookies:**
This notice will not be displayed again when you access any page of the portal during the current session.
- **Close:**
The notice on this page will be hidden.
- **Modify your settings:**
You can find out more about what cookies are, read the cookie policy at: <https://buroagency.es> and modify your browser settings.